

Labor News

VOL. IX—No. 17

SALINAS, CALIFORNIA, FRIDAY, DECEMBER 27, 1946

WHOLE No. 429



The Song of Christmas

THE long journey from Nazareth to Bethlehem . . .
a new Star in the sky . . . heavenly music above
the hills of Judea . . . the flutter of angel wings
. . . the swift journeying of the Shepherds . . .
Mary and Joseph and the new-born Child . . .
the coming of the Wise-Men, with their gifts of gold, frankin-
cense and myrrh . . .

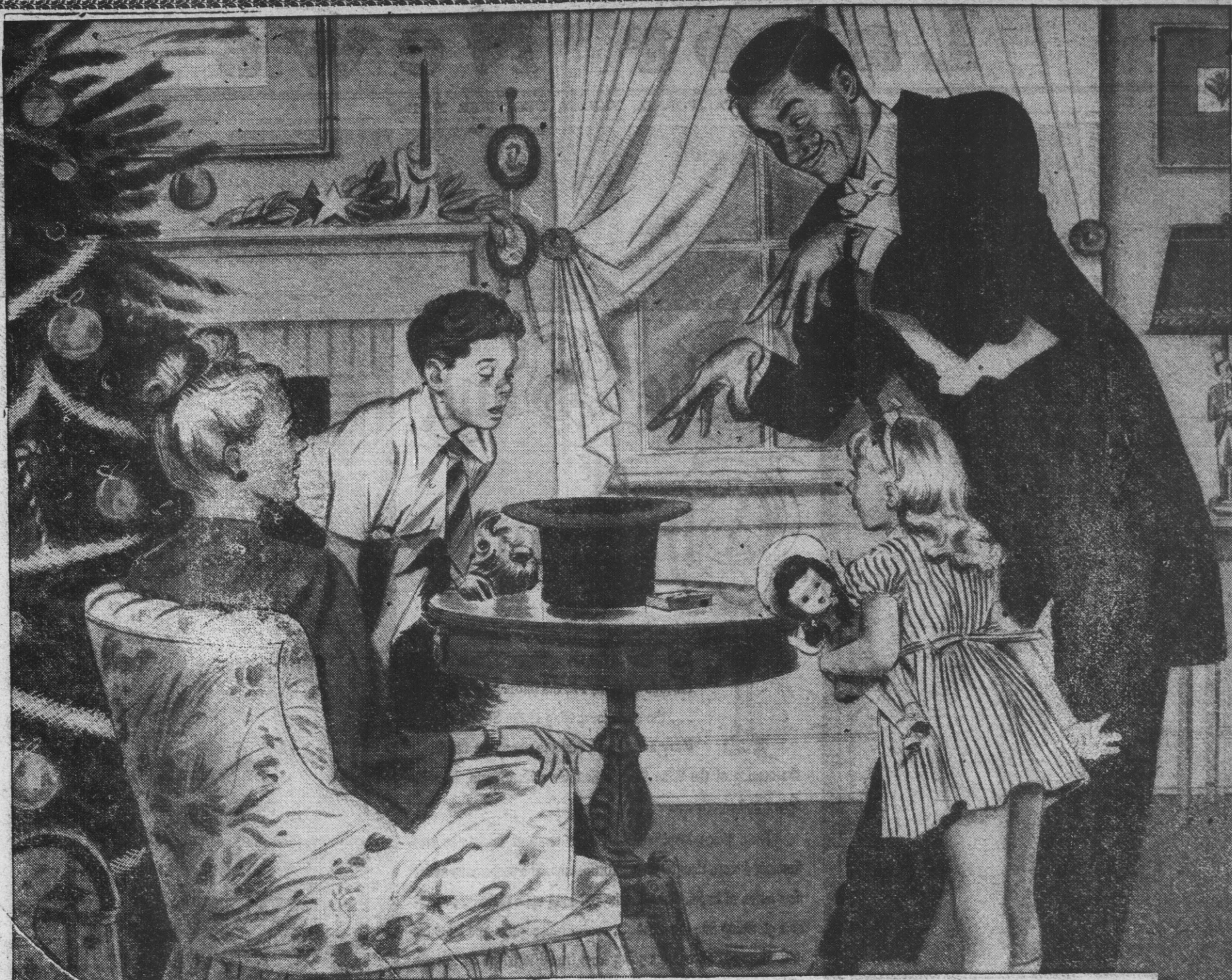
From these inspiring things the Song of Christmas was fashioned more than twenty centuries ago. The years have added new notes of happiness. Carols and song upon the air . . . candles gleaming into the night . . . secret whisperings and laughter in the home . . . greetings going from friend to friend . . . deeds of love and mercy done in the name of a Child.

No great symphony or composition can match the Song of Christmas. It rises above the clatter and roar of the city; it throbs through the scattered town and hamlet; it sings through the sunlit islands of the South; it permeates the frozen wastes of the Northland. In ever-widening volume its strains echo around the world.

Before its magic the hosts of darkness take flight. It touches the slumbering chords of memory; it heals old hurts and scars; it binds loved ones in a closer and deeper tie. There are no friendless or forsaken within its sound; under its influence the strong reach out to help the weak. Peace and Love and Joy, these are its loudest notes, and they are for all men. For the Song of Christmas is the greatest of all songs because it is understood by every heart.



HOLIDAY NUMBER 1946



How to be a magician on the day after Christmas

HERE'S an act of magic that anyone can do. It beats pulling a rabbit out of a Christmas stocking four ways from Sunday.

This feat is called making \$4 out of \$3. To perform it, you simply take the money you get for Christmas and invest it in U. S. Savings Bonds.

When the bonds mature, you get back \$4 for every \$3 you put in. It's as easy as that!

If you're one of the millions of shrewd Americans who are buying bonds regularly through the Payroll Savings Plan, you can be an even more spectacular magician.

You can turn a bond purchase every payday into the trip you've always wanted to take, a home of your own, a college education for your children, or any of the things your heart most desires.

Every extra bond you buy with the money you get for Christmas puts these big things you want most just that much closer.

So be a magician on the day after Christmas. Buy bonds with your Christmas money and they'll buy dreams for you on the day they mature.

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

This Space Sponsored by

CLARK BROS. MOTOR TRANSPORT SYSTEM

FAST DAILY FREIGHT SERVICE

209 ABBOTT

SALINAS - WATSONVILLE

PHONE 7696

MONTEREY NASH

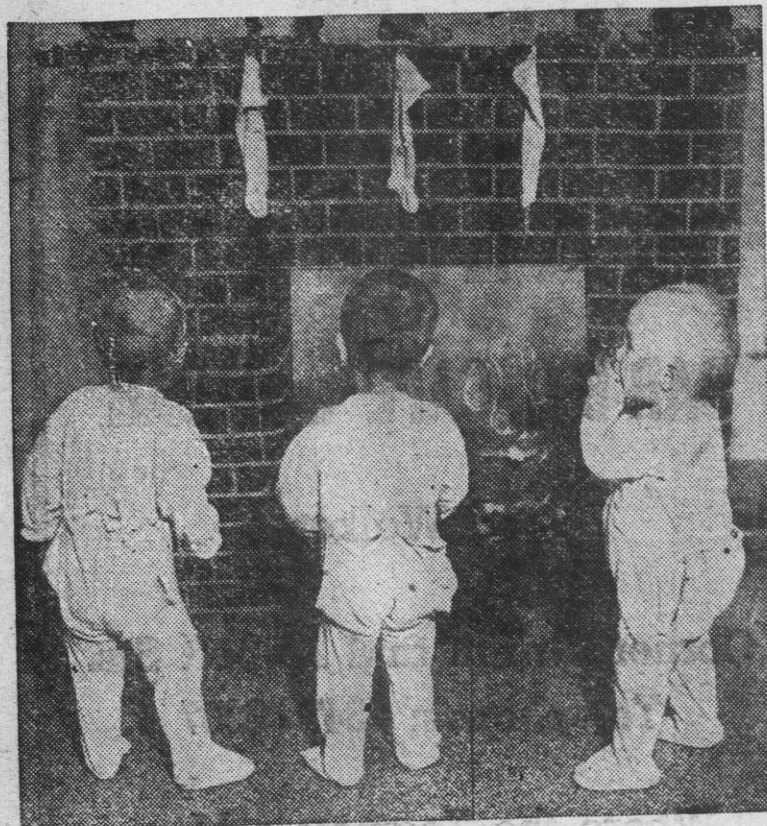
372 CALLE PRINCIPAL

MONTEREY, CALIFORNIA

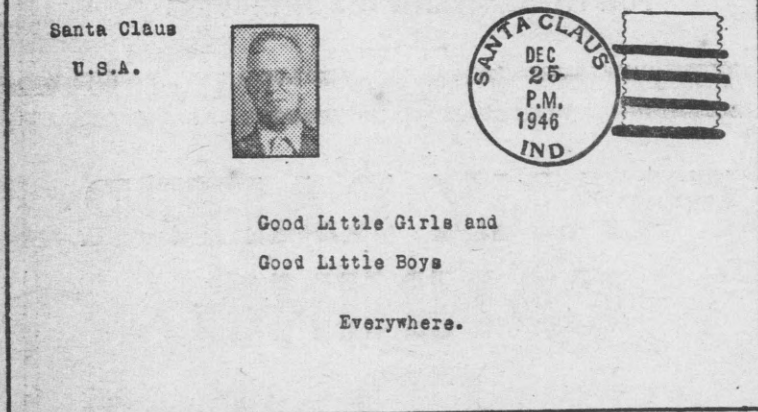
PHONE 6036

JOHNSON'S GARAGES, Inc.

7671	30	41	17-W
Salinas	King City	Gonzales	Soledad
233 Abbott	403 Broadway	Alta	



WAITING FOR SANTA . . . They know that Santa will soon be around and are taking a last look before going to bed to see that everything is in order for him.



Good Little Girls and Boys Everywhere: Your old friend Santa has received your letters. While he could not answer them all from Santa Claus, Ind., he wants you to know that he is watching over you and knows you will become stronger in every way before next Christmas.

Christmas—In a New World



The Meaning of Christmas

Although the Christmas card custom is only a little over one hundred years old, the symbols we find on the cards each year are rich in traditions as old Christmas itself



ON CHRISTMAS EVE, ENGLISH MAIDENS ADORNED THEIR BEDS WITH HOLLY TO KEEP GOBLINS AWAY. AND SINCE BEES WERE SAID TO HUM CAROLS AT CHRISTMAS TIME, CHILDREN PLACED HOLLY ON THE HIVES TO WISH THE BEES A "MERRY CHRISTMAS!"



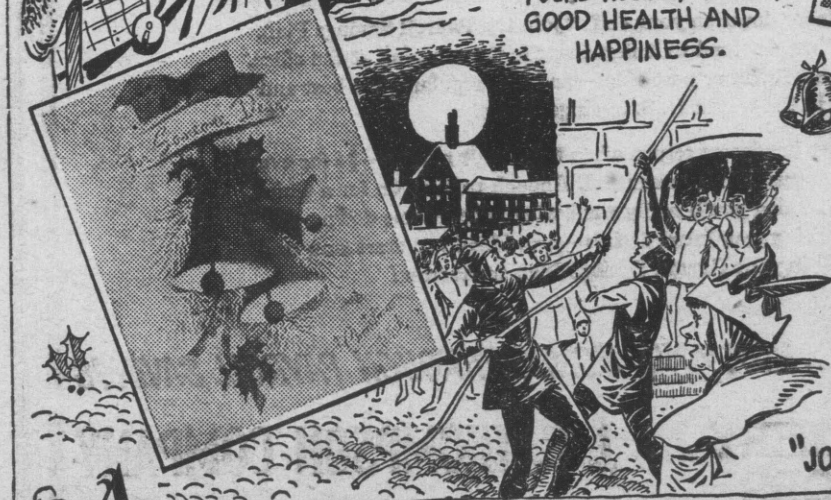
MISTLETOE IN NORTHERN COUNTRIES, IF ENEMIES MET BENEATH MISTLETOE IN THE FOREST THEY LAID DOWN ARMS AND CALLED A DAY'S TRUCE. LATER, MISTLETOE WAS HUNG OVER DOORWAYS AT CHRISTMAS, PLEDGING THOSE WHO ENTERED TO KEEP FRIENDSHIP AND PEACE



CANDLES AT CHRISTMAS, ENGLISH FARMERS USED TO LIGHT CANDLES AND PRAY GOD TO BLESS THEIR FAMILIES, THEIR FIELDS AND THEIR LIVESTOCK. AND CANDLE-MAKERS PRESENTED THEIR CUSTOMERS WITH FREE CANDLES, BY WAY OF WISHING THEM A "MERRY CHRISTMAS!"



CAROLS ORIGINALLY A CAROL WAS A DANCE AND, LATER A DRINKING SONG. IN ENGLAND, WANDERING MUSICIANS BEGAN THE CUSTOM OF SINGING CAROLS AT CHRISTMAS BY GOING FROM DOOR TO DOOR AND, IN SONG, WISHING FOLKS HOLIDAY CHEER, GOOD HEALTH AND HAPPINESS.



BELLS IN EUROPE IT WAS BELIEVED THAT THE DEVIL DIED WHEN CHRIST WAS BORN, SO FOR AN HOUR BEFORE MIDNIGHT ON CHRISTMAS EVE BELLS WOULD TOLL THE DEVIL'S DEATH KNEEL. AT MIDNIGHT IT CHANGED TO A JOYOUS PEAL, THE BELLS RINGING OUT A "JOYFUL, MERRY CHRISTMAS!"

AND SO THE CHRISTMAS CARDS WE SEND ARE MORE THAN GREETINGS --- THEY ARE AN EXPRESSION OF FRIENDSHIP, A BLESSING, A WISH THAT OTHERS MAY SHARE WITH US THE HAPPINESS OF THE YULETIDE THEY ARE OUR WAY OF PERPETUATING THE SPIRIT WHICH CHRISTMAS REPRESENTS.

Hotel Cominos and Grill

Cominos Pastel Room

Cominos Garage

Town House & Tap Room

Hotel Cominos

101 Highway on Mission Trail
150 MAIN STREET PHONE 4856
IN THE HEART OF THE LETTUCE VALLEY
SALINAS, CALIFORNIA

"Be Thou Well" On Christmas Day

Among the happy customs of Christmas is that of drinking a wish for health and happiness to the assembled guests—the early name used was "wassail."

The name "wassail" is a contraction of the middle English "waes hael," meaning "be thou well."

Wassail was usually prepared in a large wooden bowl. The base of the drink, which was cider, was placed in the bowl and other ingredients added for seasoning. It was then set on the hearth in front of a log fire and apples were tied above. As the apples began to roast, the juice dripped into the wooden bowl.

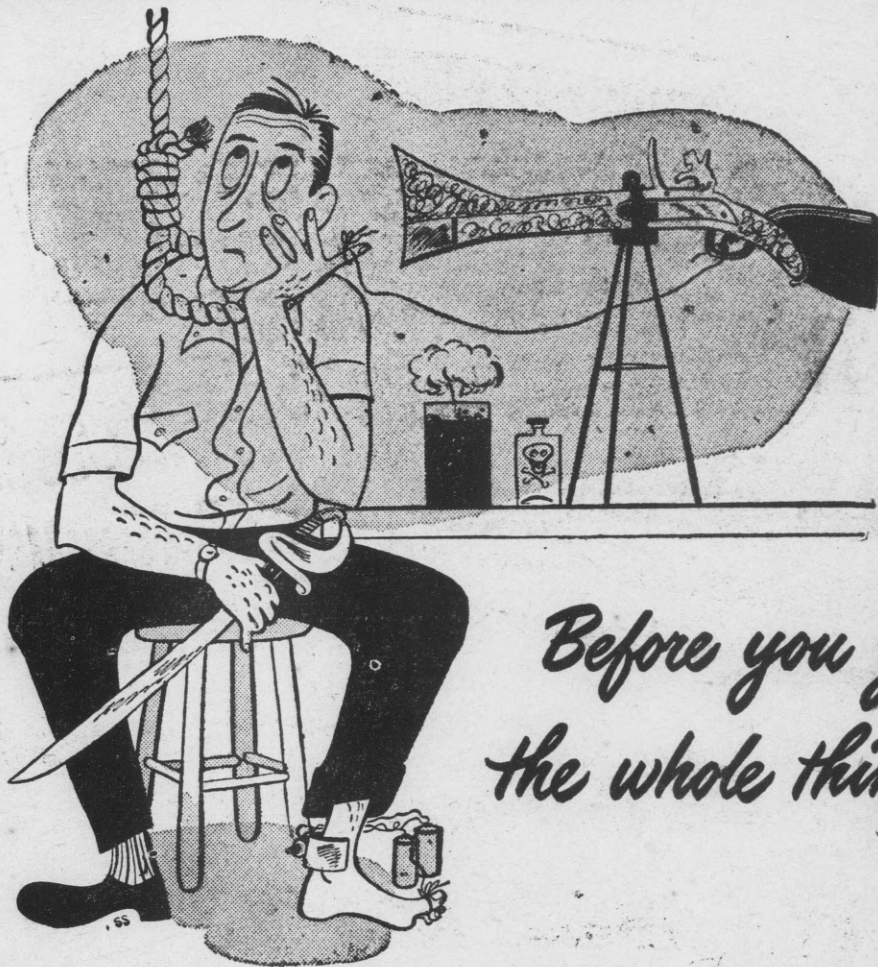
Here is a recipe for wassail today:

1 gallon cider, dash of grenadine, 6 egg whites, separated and whipped. Add allspice, cinnamon, crushed cloves to suit and one pint of milk or cream.

A Volunteer Santa Speaks His Heart

"I know what it is to be a disappointed kid on Christmas morning—

"I always wanted a boat, but my folks were poor and I never got one—that's why I became Santa Claus, I guess.



*Before you give
the whole thing up...*

—hold on a minute.

Lord knows it's no wonder people are despairing of ever saving any money these days . . . what with high prices, high cost of living, or just plain high jinks.

But that's no reason to End It All. You'll cheer right up when you realize there's one absolutely foolproof, *painless* way to save plenty of money *easily*!

Just jot this reminder down on your cuff "Join the Payroll Savings Plan. This means *me!*" And attend to it first thing in the morning at the office. Or you can go to any bank or post office—and buy regularly the best and safest investment in the world: U. S. Savings Bonds.

You'll get a mighty handsome return when the Bonds mature—\$4 for every \$3 you lend your government, guaranteed. Enough to relax on for a while. Enough to get something you'll really want when prices come down. Enough to do anything your heart desires—*providing* you start *now* and *stick to it!* Enroll in your Payroll Savings Plan *tomorrow!*

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

SALINAS CELERY DISTRIBUTORS

GROWERS AND SHIPPERS

California Vegetables

SALINAS, CALIFORNIA

BRANDS:

S.C.D. SALINAS BEAUTY TEE
SWETPAK

J. L. THOMPSON COMPANY

Packers and Distributors

Bank-Up --- Boss Brands
FRUITS AND VEGETABLES

PHONE 7676

SALINAS, CALIFORNIA

WALKER'S BAR-B-Q CAFE and BAR

Ted Walker

Corner Griffin and Abbott Sts.
Telephones: 3347 - 8257

Where the Teamsters Meet

ALWAYS OPEN TWENTY-FOUR HOURS A DAY
FOR THE CONVENIENCE OF DRIVERS

FRANK RAITER CANNING CO.

A California Corporation

Quality Packers of

**California's
Canned Fruits and
Vegetables**

Salinas, California

GENERAL OFFICE: SALINAS, CALIFORNIA

Sales Office: 210 CALIFORNIA STREET,
SAN FRANCISCO, CALIFORNIA

Phone YUKON 1544

Packers of Apricots, Peaches,
Spinach and Tomatoes

LABELS:

RAITERS SIERRA MISSION BLUE SAIL
RED SAIL BAKERS FRIEND

'Day of Days'

Mary Crane emptied the last tub and stood it against the shed to drain, sighing her thanks that if she must wash clothes on Christmas Day the job was at least over and done with by noon. She had just returned to the kitchen when a knock came at the door. It was her neighbor, Hattie Jamieson, decked out in her finest.

"Aren't you the one," Hattie exclaimed, "washing clothes on Christmas Day?"

Mary conceded it wasn't the best way to pass the day, but added that it must be done.

"I wonder if you'd do me a favor?" Hattie asked. "John and Fanny have asked us to come to town for Christmas dinner and the tree tonight. You know, times were a little tough for Henry and me this year, so I took those two little state orphans to board. Now, I don't want to leave them at home alone, and Fanny wouldn't want them to come mingle with her youngsters." She sighed faintly. "Would you let them come stay with you for the evening?"

"Why, of course," Mary replied, smiling. "It will make Christmas for me, who was spendin' it alone. What time will they come?"

"Fanny's sending the car for us about five o'clock, and we'll drop them off her on the way."

After Hattie had left, Mary mused that she didn't suppose the Lord thought Fanny's children too good to mingle with these two orphans, but after a moment she realized there was much to be done. By five o'clock she had walked to the store and spent her few pennies on two tiny pair of red mittens, which were now hanging on the little spruce tree Mary had cut in the back yard. And in the kitchen a hot, hearty supper was waiting.

Mary sat in the living room, waiting. "Lucky I did that extra washing today, so I feel justified spending those pennies on the youngsters. Those children must have a Christmas, and maybe—" she sighed—"I shan't have a home another year!"

Waiting there in the old rocker, her head dropped slowly, and Mary Crane fell asleep. . . .

"One thing I'd like to do before dinner," rich old Andrew Craig said to his wife. "S'pose there's time? You remember Mary Crane had some tough luck a few years back. She borrowed money from the bank on her house and couldn't keep up the payments. Well, the directors decided not to give her any more time.

"I couldn't help remembering our lean years, Sue, when Mary was our neighbor and worked day and night to pull you through pneumonia. So I just gathered in that debt—it was only a few hun-

dreds—and had some papers made out to Mary. I'd kind of like to take them out to her on Christmas night."

Sue pulled his head down and kissed him. "It will take just 10 minutes to pack a basket for you to take along," she reckoned swiftly. "If you drive there and back in half an hour, you can do it. Remember, we have guests coming!"

It was snowing when Andrew alighted from the car. A lamp showed him Mary's kitchen through the window, the cheery tree, and the sleeping old lady. He tip-toed in and placed his basket on the table, papers on top. The latching of the door aroused Mary.

Her small guests rushed in a few minutes later to find Mary holding the papers to her heart, her face alight with joy.

"Merry Christmas, Mary," cried the little girl. "There was a man on your steps when we came down the lane. We saw him plain as could be!"

"You're right," said Mary. "Andrew Craig is a man, if ever there was one."

"Not the man in the fur coat," insisted the child. "It was another just behind him. All tall and bright and—and beautiful."

"Well," said Mary. "I'm not surprised. Some folks might say it was shadows and lamplight and snowflakes, but"—tapping the papers—"wherever there's things like this goin' on Christmas night, I'm persuaded He's there!"

RIGHT ON THE JOB

He was undersized, meek, diffident, subdued, and he had applied for a job as night watchman.

"Yes," said the boss, dubiously, "but the fact is we want someone who is restless and uneasy, especially at night. Someone who sleeps with one eye open. Someone with remarkable hearing who starts at the slightest sound. Someone who is always listening, thinking there are bad characters around. We want a large, aggressive, intrepid and dangerous person, bad tempered and revengeful. In short, the kind of person who, when aroused, is a fiend."

"All right," said the little man as he walked away, "I'll send the wife."

The cost of building friendships never has been, never can be, half as high as the great cost of breaking them.



WELCOME to you, New Year, enter newborn king—
Can you tell us something of the tidings that you bring?
Do you carry happiness,
Enough to last the year?
Do you sing a song of joy
To cast out doubt and fear?
Perhaps a balm for heartaches
You bring along with you;
Perhaps a key to friendships
To buoy us all year through.
We bid you welcome, New Year—our dreams we trust with you,
Forgetting ills of all the past, we start the book anew.



The safest distance at which to follow another car is one car-length for each 10 miles of speed, says the National Safety Council. At 30 miles an hour, for example, the safe "following" distance would be three car-lengths.

HOLIDAY GREETINGS FROM

MAC'S CAFE AND BAR

213 Montgomery Street

A Union Cafe

Phone 5493

Salinas

HOLIDAY GREETINGS TO ALL LABOR FROM

J. C. PENNEY CO., Inc.

320 MAIN STREET

SALINAS

PHONE 5769



AGED RECLUSE
LEAVES FORTUNE
TO DOG

A dog's life that most of us
would like to lead

EVERY so often, some slightly "pixilated" old spinster leaves a lifetime income and a twenty-room house to her favorite Pekinese.

Whenever you hear of it happening, don't you wish someone would do the same for you?

Well, someone can. You. And you won't have to wait a lifetime for the money either!

Here's all you have to do:

Keep on saving through your Payroll Savings Plan! Keep salting away a regular amount every payday into U. S. Bonds—just as you and most other wise people

are now doing.

Remember, under the Payroll Savings Plan, in ten years' time, you get back \$4 for every \$3 you put away. For example, if you save as little as \$7.50 every week, you get back \$4329.02!

And with \$4329.02 in your pocket, you won't have to envy any rich old spinster's Pekinese.

Suggestion: This month, why not take an extra step forward to that "easy-cushion" future? Buy an extra Bond—at your local bank, post office, or at your place of business.

SPEAKING FOR AMERICA



"Sticks and stones can break your bones—and names can hurt you, too. The Nazis called names to stir up racial and religious hatred. That was part of their 'divide and conquer' racket. Right now, political gangsters in America are pulling the same trick. We've got to stop them. That's the biggest job ahead of us today."

Frank Sinatra

242 STEPS

BUY YOUR EXTRA BOND NOW!



Spiegl Foods Company

P. O. Box 1491

Salinas, California

HOLIDAY GREETINGS TO ALL LABOR FROM

FARMERS MERCANTILE COMPANY

Since 1905

INTERNATIONAL TRUCKS -- INTERNATIONAL
TRACTORS"QUONSET" STRAN-STEEL BUILDINGS
SALINAS

15 West Alisal Street

WATSONVILLE KING CITY HOLLISTER

GREETINGS TO LABOR
WHOLESALE COLD STORAGE
FOOD LOCKER SERVICE**Salinas Freezer-Storage
Company**

P. O. Box 179

347 N. MAIN STREET

Phone 4323

SALINAS, CALIF.

LITTLE OL' SANTA

The little ol' santa propped under our tree . . . is little the worse for wear . . . he's lost a leg and an arm, you see . . . but no one seems to care. Not that we're unsympathetic, rather, we are just a bit nostalgic.



Time was when our santa, bright and new, benignly welcomed Tommy and Sue . . . as they tiptoed downstairs to see . . . their presents spread beneath the tree . . . very early Christmas morning.

'Tho Tommy and Sue have outgrown their toys . . . and entwined their hearts with grown-up joys . . . that little ol' santa, propped under the tree, symbolizes Christmas—as Christmas ought to be . . . with toys for children, good will among men . . . on earth, Peace dawning.

Dorothea Waitzmann.

HORRORS!

The vacuum cleaner salesman who had an appointment found the housewife unable to keep it. He suggested the following day.

"That's my busy day," she said. "If you call then you will find me in a whirligig!"

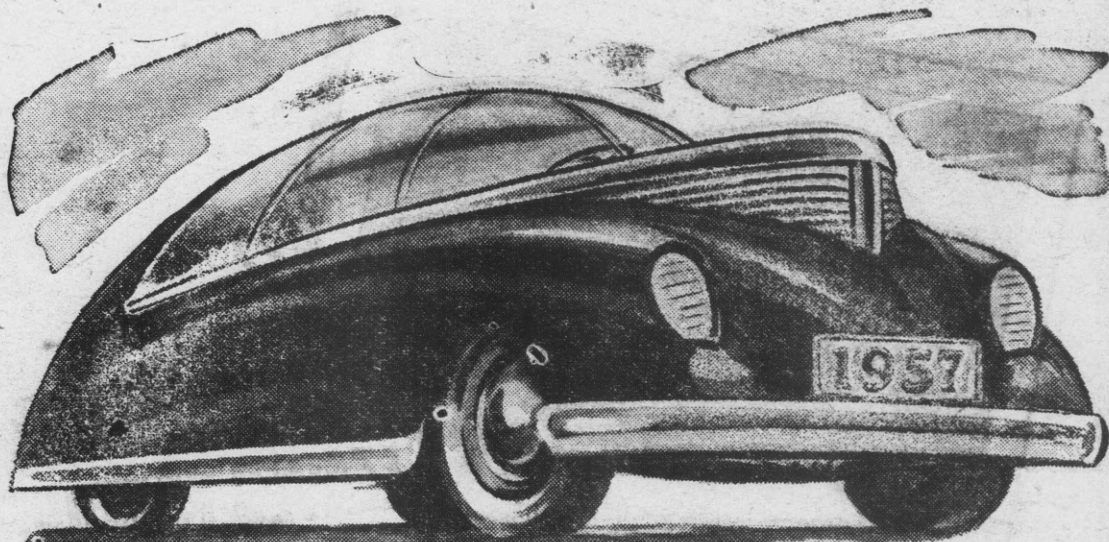
"That won't worry me, madame," he said. "My last customer was in a kimono."

GREETINGS TO LABOR

from

GAUDIN MOTOR COMPANY**FORD V-8 CARS and TRUCKS**
SHELL PRODUCTS

There's a FORD in your future!

**Top Prices Paid for Your Used
Car — Any Make**Salinas Valley's Greatest Service Plant
MONTEREY, SAN LUIS AND PAJARO STREETS
SALINAS, CALIFORNIA

PRICE: \$1000.00

25% off to smart people!

Would you like to buy a big, bright, shiny new car in 1956 costing \$1000, at a 25% discount?

Well—here's how you can buy that \$1000 car for \$750!

Buy a \$750 U. S. Savings Bond today. Your Uncle Sam will give you back your original \$750—PLUS a bonus of \$250 when the Bond matures in 10 years! That's how you can get a whacking 25% discount on a car, an oil burner, a washing machine, or whatever else you may want!

Safe as the U. S. itself!

And these Bonds are safe. The safest invest-

ment in the whole wide world!

When you buy an extra Bond this month, look at it this way: you are buying protection from any hazards that may develop which call for extra cash.

And in any event—in addition to protecting yourself—you are cutting yourself in on a 25% discount for things you will want, or need, 10 years hence.

You can buy U. S. Savings Bonds at banks, at post offices. But the best way . . . the "painless" way . . . is to buy them through your regular Payroll Plan!

HOLIDAY GREETINGS TO ALL LABOR FROM

**Salinas
Tallow Works**

Phone 4780

P. O. Box 41

SALINAS, CALIFORNIA

**SAVE — SAVE — SAVE AND TURN IN ALL THE
GREASE YOU CAN TO THE BUTCHER.**
HE WILL PAY YOU WELL

HOLIDAY GREETINGS

**ANDERSON
FURNITURE
COMPANY**

PHONE 5375

101 HIGHWAY NORTH

SALINAS

BUY AN EXTRA BOND THIS MONTH**ICE-KIST
PACKING CO.**

Growers — Packers — Shippers

BRANDS

ICE-KIST
xxxx PLUS
STARS 'N STRIPES

Telephones 7381 - 7382

EL REY
NATIVE STATE
ROYAL HARVEST
SALINAS, CALIFORNIA

What Yuletide Means to Men

By RAY SCOTT

(Editor, Locomotive Firemen and Enginemen's Magazine)

Yuletide—Christmas with its message of peace and good will to men—again brings its lessons to a world in need. Even as it always has, it still causes the thoughts of men to turn toward those values which abide in a changing world. Truths which beckon men to a higher level of life are emphasized at Christmas time as at no other during the whole year.

The spirit of good cheer and helpfulness exemplified at this season demonstrates what can be done to promote human happiness when man lays aside his selfishness and shows real concern for his fellows. Could the same spirit prevail throughout the year, mankind would be much nearer the goal of happiness. At Christmas it is only the cynic who indulges in narrow pessimism.

VIRTUES SYMBOLIZED

In a world of reality men may attempt to discount the value of the truths for which the traditional celebration of Christmas stands. They may endeavor to order their lives after their own pattern but periodically they are brought to realize that the virtues symbolized by that most joyous holiday can be forgotten or neglected only at their own peril.

Born into a humble carpenter's home in Nazareth, Jesus knew the life of the lowly toiler. Blessed with little opportunity for travel he yet had a deep concern for all his brother fellowmen. Brought up in an obscure province of the mightiest empire of the time he had little liking for the oppressions heaped upon people by great aggregations of power. In a period of time and in a civilization where four-fifths of the people were chattel slaves he proclaimed the dignity of human personality and taught truths of such social significance and implication that their

reverberations are still resounding throughout the earth. The qualities and values inherent in the individual have ever occupied a higher place in man's consideration as result of His teaching that the worth of people transcends that of material things.

INSPIRED BY TEACHING

Inspired by the life and teachings of the Nazarene, men have continually sought higher ways of life and great advances have been made as from time to time His spirit has been captured and the truths He taught applied to solution of the problems of the world. Where else may we look for incentive to outlaw war, the great scourge of the modern world, if not to His proclamation of the brotherhood of man under a common fatherhood of God? Nostrums and panaceas without number have been tried but only as they conform to the laws of the universe do they produce lasting beneficial results.

GREAT TASKS AHEAD

While many problems have been solved there are many yet that require the attention of "men of good will." Progress upward is only an earnest of what can be achieved as more and more the principles of truth are given leeway in the affairs of men.

Every tenant in Labor's House of Good Conditions must pay rent.



Labor Statistics Bureau Has Functioned 60 Years To Provide Valued Data

In 60 years of existence, the Bureau of Labor Statistics has become one of the most important sources of information in the Federal Government on current economic conditions. The facts which BLS compiles help labor, management, and Government cope with present-day and probable future economic problems. They are used by other public agencies, by private organizations, individuals and by labor unions.

The Act of Congress under which the Bureau operates provides that the Bureau shall "ac-

schools in universities obtain a good deal of material from the Bureau. At several recent conventions of labor organizations, for instance, the Bureau submitted charts, graphs and visual aids drawn by the Bureau's art staff for display. This display was presented to show, by graphic methods, statistics of interest and value to the organizations.

During the war years, the Bureau became the statistical arm for the Office of Price Administration, and the War Labor Board, and did special statistical work for the Army, the Navy and Maritime Commission, and other war agencies. In addition to these studies, BLS also made studies of postwar labor problems in order that plans might be laid for the transitional period.

USE OF FACILITIES

Labor organizations can make use of the Bureau's studies which show long range employment prospects in occupations which require training or apprenticeship in trades, services, professions and major industries. This type of material is useful also to counselors, school officials, and Veterans Administration.

The industry wage studies involve collection of wage rates for key occupations for wage earners in leading industries. Data gathered by BLS on shift differentials, vacations, lunch and rest periods, insurance, incentive plans and welfare funds are useful to labor unions in wage negotiations. The annual surveys by the Bureau of union wage scales are made in building and construction, baking, printing, trucking and urban transportation industries.

NEGOTIATION DATA

These studies are used by labor and management in specific negotiations as a factual basis for reaching agreement in wage disputes. Such special studies have played an important role in panel deliberations on wages in such cases as the oil and meat packing disputes.

Efforts of Government, veterans organizations and other groups to get the housing program on the

Ticklers from Texas

A Fort Worth newspaper printed a personal ad that read, "If John Blank, who deserted his wife and baby 21 years ago, will return, said baby will knock hell out of him." A cub reporter on the same sheet referred in his first story to a "local schoolteacher." The editor advised, "Son, always use the name of the city; never use the word 'local.'" The next day the youngster covered the operation on a tycoon and reported, "The surgeon used a Fort Worth anaesthetic."

Norway, Denmark and Finland together have less population than the New York metropolitan area.

way has been greatly aided by information gathered by BLS' construction division. The number of dwellings started in urban and rural nonfarm areas, construction employment and payrolls, earnings and hours on both privately financed construction and Federal construction—all these and other data are valuable to the housing program.

FOOD COST FIGURES

When President Truman vetoed the OPA bill on Saturday, the 29th of June the cost of a number of food items from different sections of the country was wired into BLS offices by their representatives by the following Tuesday. The Bureau has already gathered statistics showing that from June 28 to July 15 there was an increase of slightly over 24 per cent in the cost of 28 basic raw materials traded on organized exchanges.

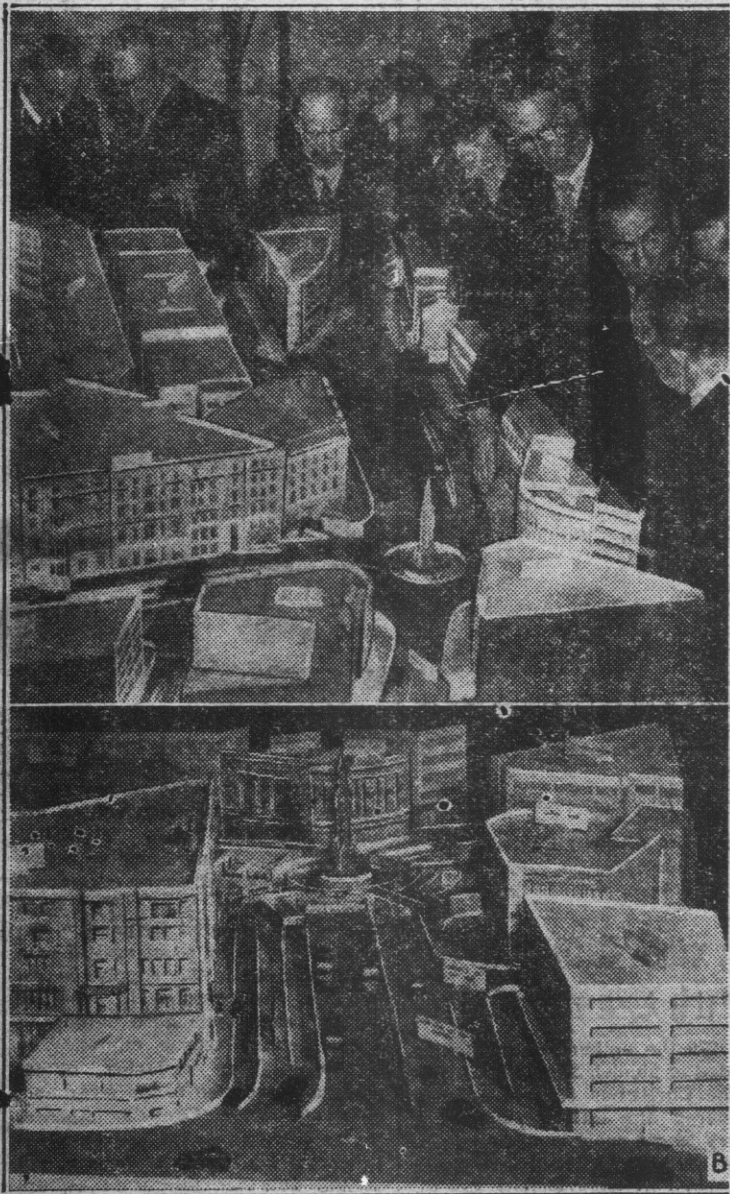
Labor unions have made vast use of the scores of bulletins and press releases published by the Bureau of Labor Statistics. The studies of specific provisions in 15,000 current collective bargaining agreements are used as a basis for working out new agreements by unions, employers and the Conciliation Service.

Monthly injury rates in selected manufacturing industries are collected regularly by the Bureau. Causes of work accidents are studied with the idea of assisting employers in setting up safety devices. A study on the efficiency, absenteeism and injury records was made to help the Veterans Administration in placing disabled veterans.

MONTHLY LABOR REVIEW

To solve the problems of our complex industrial society we need first of all to know the facts. Most of the facts gathered by the Bureau form the basis for articles appearing in the Monthly Labor Review, official publication of the Bureau. Data which the Bureau of Labor Statistics gathers and analyzes go far toward meeting this vital need.

Two-Decker Town Is Planned



STREETS ON TWO LEVELS, shops and pedestrians on the lower, automobiles on the upper, are the star features of a model of the future English seaside town of Hastings, Sussex, has planned for itself. Pictured top are townspeople and others discussing the model as it was exhibited for their benefit. Pictured bottom is a close-up of Harold Place, looking along its two-decker street from the seafront to the Memorial. Harold was the name of the Saxon King defeated by Norman William the Conqueror at Hastings in 1066. As part of Britain's South Coast, it also saw battle again in 1940—when the R.A.F. tore the Nazi fliers from the skies above its roofs during the Battle of Britain.



Ewan Clague

Commissioner of Labor Statistics

quire and diffuse among the people of the United States useful information on subjects connected with labor . . . and especially upon its relation to capital, the hours of labor, the earnings of laboring men and women, and the means of promoting their material, social, intellectual and moral prosperity."

AID LABOR UNIONS

This the Bureau has done in the gathering of statistics on wages, hours, employment, industrial accidents, prices, productivity, and construction, and many other types of information helpful to labor organizations in their relations with their employers. Hundreds of requests from labor unions for information are received by BLS offices each month.

The basic data which are gathered by BLS through the voluntary cooperation of unions and business concerns and from other Government agencies is of vital need to these very groups. The studies planned by the Bureau are undertaken on the basis of the needs of these groups. BLS also provides speakers at union classes to discuss such topics as prices, wages, employment, work injuries, chart-and exhibit-making, and labor journalism.

WORKERS' EDUCATION

Workers' educational groups set up by labor unions and labor

A MERRY CHRISTMAS
AND A HAPPY NEW YEAR TO ALL LABOR
FROM

MODERN BAKING COMPANY

We Specialize in Orders for Lodges, Clubs, Weddings and Churches.
No Order Too Large or Too Small — Quality Bakery Goods
Under New Management

Phone 7711

354 Main St., Salinas

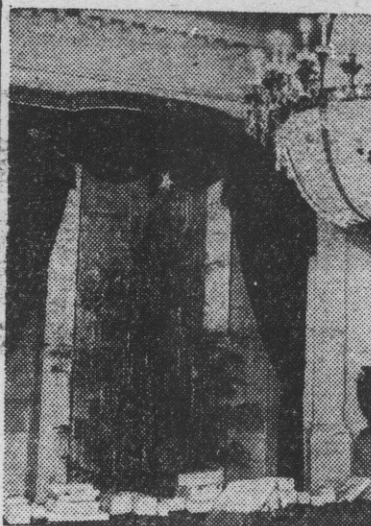
Holiday Greetings to All Labor from
A. NICODEM

SALINAS VALLEY PLUMBING CO.

Light and Heavy Installations

PHONE 9101

555 WEST MARKET STREET, SALINAS



WHITE HOUSE CHRISTMAS . . .
The White House Christmas tree in the East Room. Presents are for the children of White House employees.

REVENGE

The man who pokes fun at a woman trying to drive through a 12-foot garage door usually sobers up when he tries to thread a needle.

The trouble with the Common Man is that he doesn't spend enough dough on newspaper advertising.

Minute Make-Ups By GABRIELLE



Look your prettiest to greet the New Year! Pin flowers in your hair. Mistletoe, dipped in silver powder, makes a beautiful "frosty" hair decoration! You won't have to stand under the mistletoe—you'll be under it, just in case!

'White Christmas,' Modern Day Carol

Irving Berlin's "White Christmas" has definitely joined the procession of Christmas music! Lest we hesitate to admit so recent a creation to the inner sanctum of cherished traditions, let's see just how old some of our Christmas favorites really are.



Denmark launched the annual Christmas Seal campaign against tuberculosis in 1904; Dickens' "Christmas Carol" was written in 1843; Samuel Clement Moore wrote "The Night Before Christmas" in 1822; W. C. Dobson, one of Queen Victoria's favorite artists, dispatched the first Christmas card in 1845, and, historically, the first Christmas tree was set up in 1604.

One can imagine the first Christmas carol—the "Gloria in Excelsis" of the angels. However, of our popular Christmas carols today, "Adeste Fideles" is undoubtedly the oldest. Its origin is controversial: some say it was a graduate of the Cistercians, others date its composition variously—from 1250 to 1680. Even accepting 1680, "O Come All Ye Faithful" antedates—for example—"Hark, The Herald Angels Sing" (1730), "Silent Night" (1818), and "O Little Town of Bethlehem" (1868).

There's a lot of Christmas tied up in the confident expectancy of childhood and the nostalgic memories of grown-ups; so,

"May your days be merry and bright
And may all your Christmases
be white."

Mexico Did Away With Santa Claus

In 1930 the authorities in Mexico decided to abolish Santa Claus during the Christmas festival as they considered him out of place in a country where snow is seldom seen.

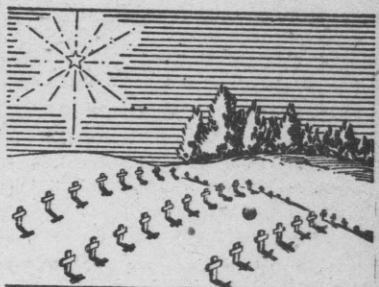
The well-known bearded figure was ousted by Quetzalcoatl, the Indian god, half bird, half snake, who was worshipped by the Aztecs before the Spanish invasion.

In its new Christmas program, the southern country has made a feature of the distribution of presents to thousands of needy children by the plumed serpent, and every year this big-scale present-giving takes place on December 23.

Leading Carols

By LYN CONNELLY

A SONG which made its appearance in 1942 entitled "White Christmas," is in its fourth year and well on its way to permanent recognition as a Christmas favorite.



The amazing popularity of "White Christmas" as a yuletide song reached its peak last year when a poll conducted to establish the favorite carol of servicemen revealed that 22 per cent of the votes went to this early war song written especially for the occasion by Irving Berlin, graduate of Tin Pan Alley.

The birth of the song was entirely by accident despite rumors to the contrary which attribute its conception to the war. Actually, it was composed in 1940. A Hollywood studio had an idea for a motion picture to be called "Holiday Inn," co-starring Fred Astaire and Bing Crosby. The theme of the picture was based on the holidays of the year and a song was needed to represent each holiday. Irving Berlin was contracted for the compositions. The picture, released in 1942, was synonymous with our second wartime Christmas, and in that year the song sold one million copies in four months. Although nothing is done on the part of the publishers to exploit the song, it automatically rings the register each year as the holiday season approaches. Berlin calls it his favorite song, with the exception of his "God Bless America" written during World War I. "It's difficult to predict a song's future," says Berlin, "but judging from its past, I would say "White Christmas" has a very good chance of becoming a permanent song along with other Christmas carols."



Dressed in their newest and best clothes, the youngsters bear gifts to their elders: they receive presents and small sums of money in return. In rural communities the older children visit neighbors: switching the householder with cornel rods, they wish him a happy and prosperous New Year. The word "surva" is repeated frequently—the visitors expecting to be served with goodies—but if the supply is exhausted, the situation is accepted with characteristic good humor.

The holiday season climaxes on Epiphany. The orthodox priest leads a procession to the river and, commemorating Christ's baptism, tosses a cross into the water: sometimes the ice has to be broken, but youths dive for the cross unhesitatingly—the retriever supposedly receiving a special blessing.

Small portable turbine, reported developed and in use in Russia, requires only about two cubic meters of water a second to operate and can furnish electric light for 600 homes.

BUY
YOUR
EXTRA
U.S.
SAVINGS
BOND
NOW



SECURITY

RICHARDSON MOTOR CO.



Genuine Chevrolet — Parts - Sales - Service



New Location

255 Abbott St.

101 Highway

SOUTH OF HIGHWAY PATROL, SALINAS, CALIFORNIA

TELEPHONE 7396

For Millions of American Families, Santa Claus is Not a Visitor This Year!

The pleasant myth that the war put everyone in the moneyed class and produced an unbounded consumer market for cars, houses and refrigerators has been exploded by the figures from a survey made for the Federal Reserve Board by the Bureau of Agricultural Economics. Actually:

One out of five U. S. families is trying to live on less than \$1,000 a year. As a group these families spent more than they earned in 1945, dipping into savings or going into debt to make ends meet.

Nearly half of U. S. families have less than \$2,000 a year.

About 70 per cent of families have less than \$3,000 a year.

Only one out of four families has more than \$5,000 a year.

The assumption that all income groups were able to accumulate savings during the war was contradicted by the evidence. Families earning less than \$2,000 a year, who constituted 47.1 per cent of the population, were able to save an average of only \$70 during the year, and their liquid assets—averaging \$230—put them in no position to buy durable goods except on the installment plan. As shown by the survey, the distribution of liquid assets, such as war bonds and cash in the bank, is so uneven that 77 per cent of these savings are in the hands of only 20 per cent of the family units. Present inflationary prices, moreover, are jeopardizing these liquid assets for the lower-income families.

American industry and American agriculture are geared for mass production. But the nation is not geared for mass consumption. At present the market for automobiles, houses, and major electrical equipment is confined to 7.4 per cent of the nation's families—a precariously low percentage in a country with the world's largest industrial mechanism. The Federal Reserve figures sound a warning to producers, farmers, and every holder of a security. Sustained purchasing power for more Americans is essential to the welfare of everyone in our economy.

The much touted "American standard of living" is another myth to the 12 million Americans who earn less than \$1,500 a year. To them, with less than a living wage in their pay envelopes, the American standard spells malnutrition, sickness, no money for the doctor, poor housing, inadequate clothing, and limited education.

The greatest number of the underpaid are among the unorganized workers. They are in the consumer-goods industries, the service trades, the retail stores, and among white collar workers. They are the people we forget when we hear about the wage increases secured

by the unions. They are the people who are hardest hit by rising prices because the major portion of their income has to be spent for food and clothing.

If they are to keep their heads above water, if they are to remain self-supporting consumers instead of recipients of relief, there must be an increase in their hourly wage rate. One legal tool to accomplish this is minimum wage legislation.

The principle of the living wage has been established in our courts. Its contribution to efficiency in production has been proved. Its basic relation to our economy in stabilizing a consumer market is now dawning upon us. But millions of our people are not earning a living wage.

Only half the American workers have a federal floor under their wages, but that 40-cent floor is obsolete in the face of rising living costs. Efforts to amend the Fair Labor Standards Act must continue. But upon the states rests the responsibility for minimum wage legislation that will protect over 20 million workers not in interstate commerce.

JUST A FLASH

Two fellows sat in a New York restaurant. Each had a cup of coffee in front of him, and a single newspaper was spread out on the table so that both might read at the same time.

The first pointed to a picture of the Dionne quintuplets. "Look at those quints," he said. "Aren't they growing up to be charming youngsters?"

The second glanced at the photo. "Yeah," he grunted. "Sure—they're okay." He sipped his coffee and then spoke suddenly: "By the way, has Mr. Dionne become the father of any more quintuplets?"

The first man put down his cup. "More quintuplets?" he echoed. "Of course not!"

The other lighted a cigarette. "Just as I thought," he murmured. "I always imagined he was just a flash in the pan!"

There is more morality in a juicy beefsteak than most moralists imagine.—THOMAS CARLYLE.

COMMERCE—A kind of transaction in which A plunders from B the goods of C, and for compensation B picks the pocket of D of money belonging to E.

—AMBROSE BIERCE

Saint Sylvester's Feast Day Marks End of Year

The feast of St. Sylvester, who was Pope from 314 A. D. until his death in 335, is observed by the Roman and Anglican churches on December 31.

In Germany and Belgium the morning of St. Sylvester's Day is commemorated religiously, while the afternoon and evening are devoted to various kinds of horseplay in anticipation of the coming New Year.

DEFLATED

The young husband wrote home from his new job, saying:

"Made foreman—feather in my cap." A few weeks later he wrote again, saying:

"Made manager—another feather in my cap." After some weeks he wrote again, saying:

"Fired—send money for train fare."

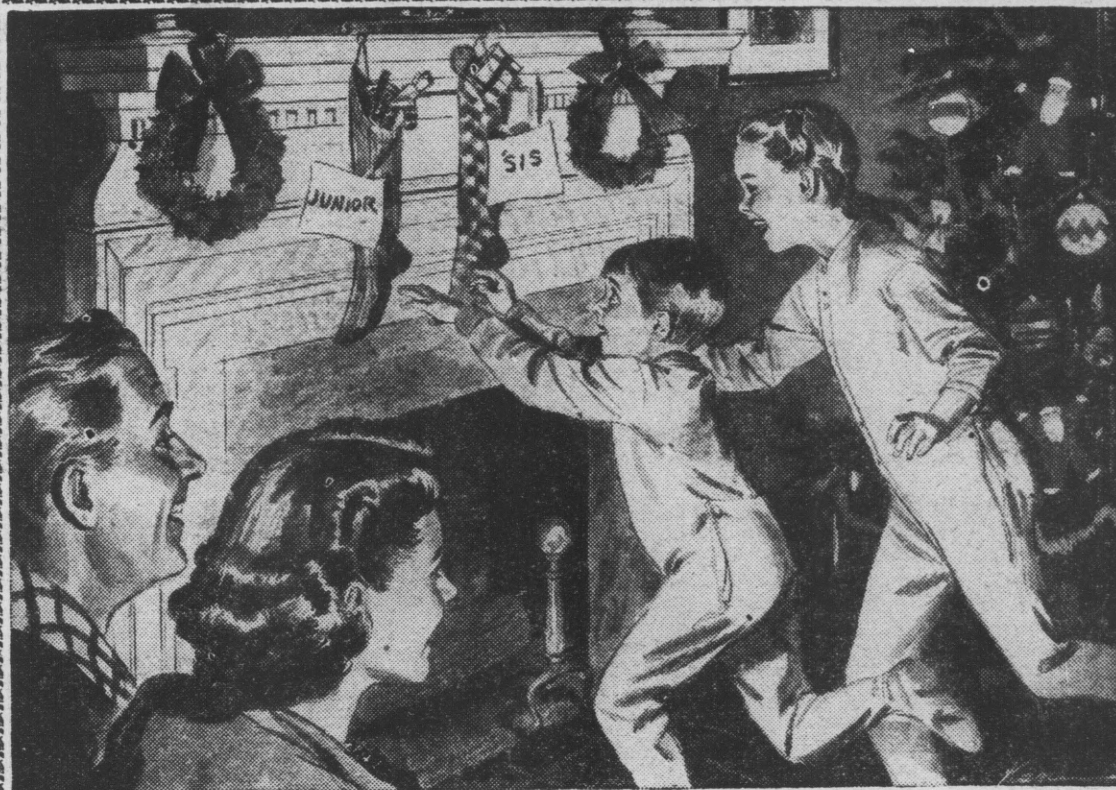
His wife unfeelingly telegraphed back:

"Use feather and fly home."

WHAT?

"Robert," chided mother, "why are you always wishing for things you haven't got?"

"Why, mother," retorted the thoughtful lad, "what else can I wish for?"



Why don't you put in a college diploma, too?

IN ADDITION to tin soldiers, marbles, and those wonderful striped peppermint sticks, you can put a college diploma in your boy's Christmas stocking.

You can give him this lifetime advantage by saving for it now. Saving in the safest, surest, most sensible way in the world—which means buying U. S. Savings Bonds regularly!

You can't lose when you buy U. S. Savings Bonds. They're backed 100% by the U. S. Government itself.

Savings Bonds give you \$4 for every \$3 you put in, after ten years. So the money you save actually makes more money for you—with no risk!

The automatic, almost painless way to buy Savings Bonds is through the convenient Payroll Savings Plan. Or you can get them at any bank or post office.

Make Christmas, 1946, the day you started your youngster on the way to college!

Save the easy way—Buy Your Bonds through Payroll Savings.

SAVE THE EASY WAY...BUY YOUR BONDS THROUGH PAYROLL SAVINGS

WESTERN MEAT

AND

PROVISION COMPANY

U. S. Government Inspected Meat

Specialized Service: For Hotels and Restaurants

Throughout the Peninsula

1009 Del Monte Avenue

Phone 4157

Monterey, Calif



We Can All Get Together On This—
"Buy Christmas Seals"

HOLIDAY GREETINGS TO LABOR

WHOLESALE BUTCHERS



**SALINAS
DRESSED BEEF CO., Inc.**

U. S. Inspection No. 867

OFFICE PHONE 4854

Abattoir

1 GRIFFIN STREET

Res. Phone 4481

SALINAS

GREETINGS TO ALL LABOR

J. J. NEWBERRY CO.

5 - 10 - 25 and \$1.00 Store

SALINAS

344 MAIN STREET

Phone 7584



Here's one time
it doesn't pay to be foxy!



REMEMBER the old fable of the fox who wanted some grapes that were high on a vine?

After vainly jumping for them a few times, he quit and said, "Oh well, those grapes are sour. I don't really want them anyway."

Sound familiar?

Aren't you sometimes like that fox when it comes to putting away money for the things you want?

You save for a while, then when things become difficult, you quit. You say to yourself, "Oh well, my savings would never amount to much anyway."

You're wrong there! Under the Payroll Savings

Plan, your savings *really* accumulate. As little as \$3.75 put into U. S. Bonds through Payroll Savings every week will grow into \$1004.20 in five years—\$2163.75 in ten years! Higher weekly savings pile up even more.

And think of what those dollars will buy—a new car, many new home appliances, a good education for your children. They can even be a substantial down payment on a fine home, too.

Keep saving!

So... don't be a "fox" about your "grapes." Save for the things you want in the future, through regular Payroll Savings!

SAVE THE EASY WAY... BUY YOUR BONDS THROUGH PAYROLL SAVINGS

A-D-H-Co.

Anderson--Dougherty--Hargis Company

Branch Gen. Office Branch
CARMEL SALINAS KING CITY
San Carlos & 5th 225 Main 302 Broadway

Tynan Lumber Co.

King City
Monterey Salinas

California Has Mile Long
Avenue of Lighted Trees

**Merry
Christmas**



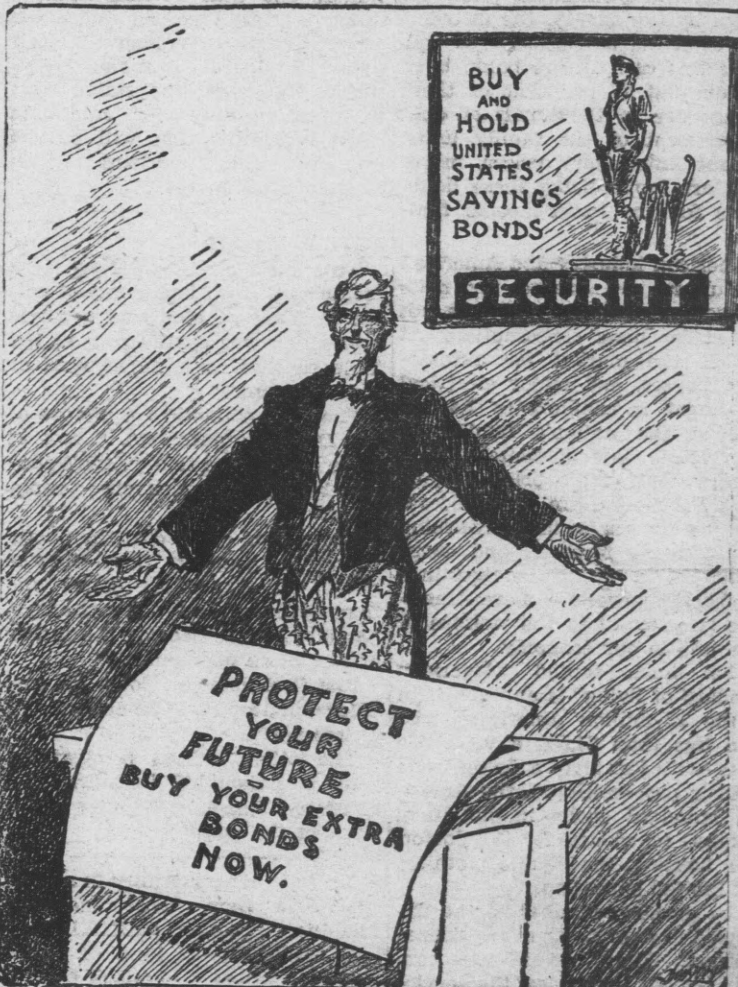
The trees comprising the mile long Avenue of Christmas Trees in Altadena, Calif., are descendants of the Deodar Cedars of India which grow upon the slopes of the Himalayas.

While traveling in India in 1882, Capt. Frederick J. Woodbury gathered the seeds which he planted later on his ranch in California. When the seedlings were about two feet tall, the captain's sons transplanted them to line the wire driveway leading to the ranch residence.

The once private driveway at the foot of the Sierra mountains is now a busy public thoroughfare and Captain Woodbury's seedlings, illuminated each year at Christmas, attract thousands of visitors annually.

Leather belts used in factories to transmit power are almost the same tannage as sole leather and have about the same flexibility and toughness.

I'D LIKE YOU TO
KEEP ON WITHHOLDING
MONEY FROM MY
SALARY FOR
U.S. SAVINGS BONDS!
IT'S THE ONLY WAY I
SEEM TO BE ABLE TO
SAVE ANYTHING
FOR MYSELF!



Holiday Greetings from

Salinas Commercial Co., Inc.

Plumbing - Heating - Sheet Metal
Paints and Hardware

Complete Line of Electrical Appliances
Water Heater Sales and Service

207 Abbott

Phone 6489

Salinas

Keep Your Chin Up . . . And Look Your Best!

O. W. JOHNSON

"TAILOR TO MEN"

20-A W. GABILAN

PHONE 4660

HOLIDAY GREETINGS
FROM

WICKENDEN'S

220 MAIN

PHONE 4309

SALINAS

THE CHURCH IN THE ECONOMIC FIELD

A Clergyman's Viewpoint

By REV. L. S. IMM

There are two schools of thought in the field of theology with reference to the mission of the Church. One is that the Church should confine itself exclusively to the preaching of the Gospel, leaving it up to the individual to make the Christian influence felt in mingling with society. The other is that the Church should concern itself not only with the spiritual and moral aspects of life, but with the cultural, social and economic as well.

The Cooperative Movement has no quarrel with either school of thought. One of the guiding principles of the Movement is strict neutrality in matters of religion. However, that does not mean that the spirit of Christianity cannot be injected into it.

THE SOCIAL ISSUE

It seems to us that the position that Christianity should be concerned only with spiritual and moral values is not tenable. We base this on the fact that you cannot separate life into the material and spiritual. They are bound together and must be dealt with as a whole, if the human personality is to be developed properly.

Not long ago, we were talking with the president of a well-known theological seminary in the Northwest. Many of its graduates are pastors of congregations in western Minnesota, North and South Dakota, and in Montana. It is in this region that the Cooperative Movement and GTA have a large

following. Four out of five farmers in this section belong to a co-operative of some kind.

The seminary president we refer to is regarded as a conservative in ecclesiastical circles. He told us that his institution was instructing its students to be concerned not only with the spiritual and moral development of the people, but also with social and economic justice.

This course of instruction has all the aspects of an approach to reality. It views life as you and I find it.

MATERIAL VS. SPIRITUAL

The spiritual affects the material and the material affects the spiritual. They are two sides of one reality. A mistake some well-meaning folks make is to view the material with a light regard. But have you ever, in observing the widespread abuse of the material, thought of the fact that the material was created by God? And that this gives it significance? It is sacred, if material things are used in God's way. The Book of Books says, "And God looked upon all that He made and saw that it was good."

If the material was good to God, it is logical that it must be good to us. If it was created for the use of all and not a privileged few, it still is today. Much blessing can come from the proper use of the material. It can help to promote the higher values of life. Only, when the material is abused, does it become a liability and curse.

PROPER STEWARDSHIP

A great deal is being said about proper stewardship. A general impression seems to prevail that giving a certain percentage of what you have to the cause of the Church and charity is discharging this obligation properly. What about the remainder? The fact is you are equally responsible for what you do with that, too. You are not free to use it to satisfy selfish ambitions or for self-gratification. You have what you have to use for the common good. Your possessions are in reality not your own, they belong to the Creator early Christians proceeded. It is sound. If you have more than you need, it is unhealthy. If you do not have enough to supply your necessities." That was the basis on which the Apostles and the and, in a certain sense, to your

It All Depends

Longfellow could take a worthless piece of paper, write a poem on it, and make it worth a million dollars—That's Genius.

There are some men who can write a few words on a piece of paper and make it worth a million dollars—That's Capital.

The government can take an ounce and a quarter of gold and make it worth \$20—That's Money.

A mechanic can take material worth \$5, and make it into watch springs worth \$1000—That's Skill.

There is a man in Paris who can take a 50-cent canvas, paint a picture on it, and make it worth \$1000—That's Art.

A man can take an article costing 75 cents, and sell it for a dollar—That's Business.

The author of this could write a check for \$100,000, but it wouldn't be worth a cent—That's Tough.

MOTHER'S DAY

My mother taught me to be good At least as good as I was able; Otherwise I think I could Dress in ermine, mink or sable.

—MARGARET FISHBANK

fellowman. You are only the manager of them.

APOSTOLIC VIEWPOINT

The first basic principle of Christianity relating to material things is that it is God-made and God-approved. The second one is that the distribution of material things is to be "according to each one's

The Engineer

Listen to me a moment, please,
You folks who drive a car,
Who think that my life is one of ease

And moves without a jar.
I pull a limited train, you know,
A thousand tons of steel,
Swift as an arrow from a bow
Along my path I wheel.

Do you ever give me a single thought?

Do you think that I have no fear?

Don't you know that my nerves grow taut

When a speeding car draws near?

Time after time I've held my breath—

My heart a-trembling with fear,
As I've seen a driver with death
With those he holds most dear.

I've seen the look of despair on a face—

I've heard the moans of pain
Of those who ran a losing race
With my swiftly moving train.

I've felt the engine leave the track
As she struck a passing car,
I've lain for weeks upon my back—
I've glimpsed the gates ajar.

And as I returned from the shadows of death
In anguish and in pain,
I muttered a prayer beneath my breath,

For the fool who raced a train.
Please use the brain, the eye, the ear,

The sense the Good God gave,
And save yourself and the engineer
From grief or an early grave.

—AUTHOR UNKNOWN.

daily wants, it is just as unhealthy. Supplying your needs all around is what makes you a well-rounded personality.

A Christian social worker in the slums of a large city recently declared that problem children come from two economic classes in our society—from of the 25 per cent below the poverty line and the 25 per cent above the privilege line. The normal adjusted American child is found in the 50 per cent middle-class homes which have neither too much nor too little. That bears out the fact that need is written into our constitution. This must be supplied or maladjustment will follow.

GREED SUPPLANTS NEED

Our country with its strangling monopolies, concentrated wealth and vested interests has gotten a far ways from the New Testament social and economic ideal. The latter says: "To each according to his need." The rulers of our economic life say: "To each according to his greed."

The Cooperative Movement seeks to eliminate the unequal and unjust distribution of wealth which is threatening our traditional system of free private enterprise. It believes in giving everyone a chance to help himself, to be free, and to enjoy the material gifts that a good Lord has placed at the disposal of all of mankind. This economic objective does not militate against the spirit of Christianity in any way.

1947 JANUARY 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1947 FEBRUARY 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

1947 MARCH 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

1947 APRIL 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

1947 MAY 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

1947 JUNE 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

1947 JULY 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

1947 AUGUST 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

1947 SEPTEMBER 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

1947 OCTOBER 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

1947 NOVEMBER 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29

1947 DECEMBER 1947

SUN	MON	TUE	WED	THUR	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



A. L. BROWN & SONS

Department Store

231 MAIN STREET

PHONE 7245

SALINAS, CALIFORNIA

HOLIDAY GREETINGS
FROMCALIFORNIA
WATER
and
TELEPHONE
CO.

Monterey Peninsula Division

What could you do today...

..if you'd bought bonds 10 years ago?

Remember 1936?

Suppose you'd bought U. S. Savings Bonds then. Suppose you'd bought them regularly through a convenient Payroll Savings Plan.

And suppose now—after 10 years—each \$75 bond you'd bought was worth \$100...

What would you be doing today that you're not doing... that you can't afford to do?



Think about it for a minute.

Then make a note to save some wherewithal for 1956 with regular purchases of U. S. Savings Bonds. It's so easy through the Payroll Savings Plan... or your local bank or post office.

And so profitable!

SAVE THE EASY WAY...BUY YOUR BONDS THROUGH PAYROLL SAVINGS

This Public-Spirited Advertisement Sponsored by

MONTEREY COUNTY PLUMBING CO.

271 E. Alisal St., Salinas

Phone 4560

Saint Nicholas

Day in Holland

When Christmas rolls around in Holland, it is quietly and religiously observed: St. Nicholas Day, December 6, is the day of gift-giving and jollification.

For weeks, life-sized figures of St. Nicholas have decorated shop windows and men dressed as Nicholas have stood in front of business establishments, and driven around in horse-drawn carts delivering parcels.

RIGHT FOR THE JOB

He was undersized, meek, diffident, subdued, and he had applied for a job as night watchman.

"Yes," said the boss, dubiously, "but the fact is we want someone who is restless and uneasy, especially at night. Someone who sleeps with one eye open. Someone with remarkable hearing who starts at the slightest sound. Someone who is always listening, thinking there are bad characters around. We want a large, aggressive, intrepid, and dangerous person. In short, the kind of person who, when roused is a fiend."

"All right," said the little man as he walked away, "I'll send the wife."

SHORT STORY

Driver—Madam, that child looks over 6 years of age to me.

Lady—Well, I can't help it. I'm not going to pay his fare.

Driver—Whadda ya mean, you won't pay his fare?

Lady—He isn't my child.



There are millions of Americans who know the answer to that one.

They're the ones who did buy U. S. Savings Bonds in '36!

And today they're getting ready to build houses... or paying for the education of their kids... or taking fishing trips.



'Coming Home'

It was three nights before Christmas and Margaret was packing to go home. Contrary to traditional sentiment, she was not happy about it, for she had planned to stay in New York with Ralph. With considerable forethought she had even planned the day: church in the morning, Christmas dinner with Ann and Bill, a walk down Fifth Avenue at twilight, a snack of supper, and the theater.

But Ralph had been invited to a "swell house party in Philadelphia." Margaret slammed down the top of her suitcase. She could have borne up under a Christmas with a lonely mother, or a widowed sister.

"What about me?" she had longed to cry out, but she had instead, smiled and said that it was just too marvelous, wondering meanwhile if Mr. Johnson would let her have an extra day off. Ralph had only to go to Philadelphia, two hours away, while she had no one within 500 miles!

Now she was ready, bag in hand, for the midnight train. As she waited for the taxicab, she smoothed her black tailored woolen frock over her slim hips. If New York hadn't been particularly kind to her, it had at least taught her how to dress!

She couldn't sleep on the train. Closing her eyes, she saw the cluttered desk which she had left at Roswell's Advertising agency, and Mr. Johnston's kindly face when he had told her to go home for Christmas. She saw Ralph's desk in the manager's office, Ralph dancing in Philadelphia, Ralph opening Christmas gifts—and just Ralph, with whom she would never again share good times.

There was a three-hour wait for the local train at Pittsburgh, but Margaret was too tired and depressed to leave the station. After buying a magazine featuring an article on men, and an astrological delineation of her birthsign, she settled herself into the practical task of trying to determine her future in this most unpredictable world. Several hours later, not much wiser but much more weary, she stood on the porch of a white frame house.

The door opened and Margaret blinked.

"I win!" shouted Ralph triumphantly. "She came on the midnight train!"

Mrs. Brown rushed out to the hallway and enfolded her daughter in an ample, motherly embrace. "Margaret! Why child, you're a sight! Your face is as black as coal."

Margaret withdrew herself from her mother's arms and looked at the two of them coolly. "Well, if it isn't asking too much, just what is this? Not a week-end in Philadelphia, I believe!"

Ralph took her bag and maga-

zine and helped her out of her coat. "Don't be like that, Margaret! I bet your mother a box of candy against a mince pie that you'd come down on the midnight train."

"And what, exactly, are you doing here?"

"Margaret!" chided her mother.

"I invited myself. A surprise for you, and then I wanted to talk to your Dad about something..."

Ralph was awkwardly turning the magazine in his hands. "Jumpin' fishes!" he exclaimed. "Look at the little red book!" He opened it to a center page, and read: "The natives of this sign are more than likely to have short tempers."

"Give it to me!"

Ralph held it tantalizingly out to reach and Margaret stamped her foot. "Ralph Wells," she said, "come home for a rest and the first thing you do is make fun of me. If I have a complete breakdown it's your fault. Give me that book."

"There, there," comforted her mother. "You go upstairs and get washed. You'll feel better."

Margaret started up the stairs then turned in sudden remembrance. "Are you staying over Christmas?" she asked Ralph.

"I had expected to."

"You might as well. There's dance Christmas Eve."

At the top of the steps she turned again. "And don't forget, half of that pie is mine. After all, did the coming home?"

"Okay."

"She's tickled to death to see you," whispered Mother Brown cautiously. She patted his arm and Ralph understood.

A THEORY FOR LABOR

Prof. Selig Perlman of the University of Wisconsin, in his notable book, "A Theory of the Labor Movement," has developed a concept which he calls "job consciousness," which is a wonderful key to the understanding of the economic behavior of workers. His thesis, that workers, through their union organization, seek to establish the fullest control possible over employment opportunities, to enlarge these opportunities and to share them among the members of the group.

Praise too dearly lov'd or warm sought,

Enfeebles all internal strength of thought.

—Goldsmith.

SPEAKING FOR AMERICA



"You know, one thing the guys overseas caught on to in a hurry was that a buddy's race, religion or ancestry just didn't matter. A bullet coming your way didn't know the difference, and you didn't ask the guy who shared your foxhole where his parents came from or what church he went to back home. He was in there pitching on your team. That was what mattered up front—and it's all that matters back home."

Bob Hope

242

Right to Work, Right to Security Basic for Free People Under Democracy

By SENATOR JAMES MEAD (N. Y.)

We have just emerged victoriously from a war for freedom—freedom of religion, freedom of expression, freedom from fear of oppression, freedom from want. It was to these four freedoms, proclaimed by the late President Franklin D. Roosevelt, that the men and women of the United States dedicated themselves.

It was these same four freedoms that inspired people around the world to carry on to victory the struggle against regimentation, exploitation, and dictatorship. We here in America have long known that men cannot live half free, half slave. That profound truth is deeply imbedded in the core of our American experience. It was said that we were not prepared for World War II; that our military establishment was at a disadvantage because of the head start achieved by the Axis powers. In a military sense that was true for militarism has not been our predominant characteristic.

MORAL PREPAREDNESS

However, we rapidly overcame any early advantage enjoyed by the Axis and with matchless leadership and unparalleled unity we overwhelmed the enemy in every category and beat him back to crushing defeat. That record of accomplishment that lead to victory indicated that in one sense we were prepared. President Roosevelt's social philosophy had revitalized and strengthened the spirit of our people. We had found a leader who translated into law and reality the hopes and the aspirations of the people. Under the President's able leadership, a philosophy of government which had heretofore protected the citizen only in his right to be free was transformed into a government which now protected the citizen in his right to work and in his right to live.

OUR PAST FAILURES

If we had used the entire period between the World Wars to make democracy a dynamic and a meaningful force in the lives of all of our people and of the peoples of the world as well we would not have been called upon to fight a bitter war to defend the democratic system of government. If democracy had meant higher standards of living, great educational opportunities, fuller national liberty, it would not have been called upon to fight desperately for its life. Unfortunately, the democracies failed too frequently to do those things.

To many peoples of the world democracy became synonymous with unemployment, with malnutrition, with insecurity. It meant for many people, human exploitation, colonial subjugation, and national repression. In our one case we were prone to neglect the "one-third of the nation ill-fed, ill-housed, and ill-clothed." If we had made democracy everywhere mean more food, more clothing, more education, more equality, it would

not have been called up on to meet the challenge of totalitarianism. No demagogue could have climbed to power on the ladder of popular dissatisfaction and restlessness. Perhaps these are unpleasant truths but they must be reiterated so that they will not be repeated this time.

FACING THE FACTS

We must face these facts until they have sunk deep into our minds and into our hearts as well. Democracy must mean progress, progress towards greater unity, greater opportunity and greater prosperity. The world wants Peace more than anything, a peace that will be lasting and enduring; a peace that will not be jeopardized by inequalities and inequities, among the peoples of the nations of the world. It must be people's peace, wherein the freedoms for which we fought and sacrificed will be the recognized rights and privileges of all.

WAR AGAINST POVERTY

With the war happily behind us, with the tyrants who brought it on destroyed we must now embark upon a crusade that will dim the scars of the conflict and compensate the people as far as humanly possible for the sacrifices and the sorrows they have endured. We must insulate ourselves and the peoples of the world from the occasion of another war by declaring a world war against poverty, against ignorance, against persecution, against prejudice, against bigotry, against exploitation, against intolerance. We must guarantee to all the peoples the religious, political and cultural freedom which we have ourselves enjoyed. We must establish an international order that will be fair and just and even magnanimous in its treatment of the smaller nations and peoples of the world. This may not be a task that will be speedily accomplished.

The nations of the world will have to learn to work together, to confer together, to legislate together. Their beginnings might be amateurish and disappointing but they must persist because in the unity of the nations of the world will come a better world order. In the unity of the nations of the world we will go forward together to the freedoms proclaimed by our President to a new era of human prosperity, to a world of fellowship, of free men.

A broadcasting station in Mozambique will assist British manufacturers to sell their products in Africa. The commercial station is owned by an English company and will serve British advertisers only.

Future Foretold By Drowsy Hens

Divinations were an important part of the Christmas festivities in Czarist Russia.

After a special family Christmas dinner, the girls of the household placed five piles of grain upon the kitchen floor: each pile was given a name, such as Hope, Ring, Money, Thread and Charcoal. A drowsy hen was fetched from the henhouse and allowed to walk around the kitchen floor and choose a pile of grain.

Obviously the hen's choice of Money meant wealth; Ring, foretold a wedding within a year; and Hope, promised the fulfillment of a wish or a long journey. If the sleepy chicken chose the grain designated as Thread, a life of toil was predicted for the marriageable maiden of the household; and Charcoal was considered an omen of death in the family.

Old songs were sung to accompany such goings-on, while the girls and women vied to devise complete stories based on the antics of the hen.

Gives Strength to Wrestler

In Holstein it is believed that it is not only a cure for all green wounds, but that it will insure success in the chase and give strength to the wrestler, if mistletoe is worn.

MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL LABOR

COIN-O-MATIC

Automatic Music Machines

PHONE 6610

139 MONTEREY STREET

SALINAS, CALIF.

NATIONAL DOLLAR STORES
619-621 FOURTH STREET

257 - 259 MAIN STREET

SALINAS

CALIFORNIA

Happy New Year to All Our Customers and Friends



STANDARD FURNITURE COMPANY

"The Friendly Furniture Store"

JOHN AT CALIFORNIA

SALINAS

PHONE 4522

USE STANDARD'S EASY PAYMENT PLAN



HICKS LUMBER CO.Lumber - Millwork - Hardware
Paint

SALINAS, CALIFORNIA

E. Market and Merced Sts.

Telephone 3710

GREENFIELD BRANCH YARD—PHONE 82

Smash the Pinata**South of Border**

Smashing the Pinata is a red-letter feature of Mexican Christmas festivities.

An earthen jar is filled with nuts, candies and small gifts. Elaborately disguised and decorated with tissue paper, etc., it often represents a doll's face or an entire figure—perhaps a bull fighter.

Children of the household, blindfolded and armed with a club, are each given three chances to break the Pinata. Inasmuch as the basic earthen jar has been selected because of its fragility, it shatters easily, releasing a shower of goodies and trinkets and causing everyone in the party to scramble for a share.

Christmas Was At**One Time Illegal**

The Puritans disliked the celebration of Christmas, preferring their own celebration of Thanksgiving.

In 1659 the high court of Massachusetts held that "anybody who is found observing, by abstinence from labor, feasting or any other way such day as Christmas Day shall for each and every offense be fined five shillings."

526 CLUB

TOM STOCKTON, Mgr.

Phone 6643

526 E. Alisal Street

Little idea solves big problem..

RITA DAIGLE, popular model and a very smart girl besides, shows the newest idea in can't-go-wrong gifts for Christmas, 1946. See if you don't agree that Rita's idea is a good one.

Got the "what'll-I-give's"? Maybe this idea will help.

Go to a toy, variety, or novelty counter and pick out some little charm or toy symbolizing one of the BIG things in life your friend or relative wants. Then, attach it to a U. S. Savings Bond that some day will help buy the real thing! For example:

They'd like a trip to Europe? Attach a Savings Bond—big or small—to a toy boat. (Next Christmas or birthday, give another attached to, say, a little French flag or Dutch shoe. And so on, till the trip's paid for.)

A college education? Make a midget diploma with paper and ribbon.

A summer cottage—or a home? Give a tiny doll's house. In following years, add furniture, trees, dog, horse, etc.

Gifts like these will grow in sentiment through the years—and so will the value of their Bonds. They get \$4 back at maturity for every \$3 you put in!

Remember, you back their future when you...

Give the finest gift of all — U.S. SAVINGS BONDS!**HOTEL JEFFERY**

Visit Our Coffee Shop for UNEXCELLED FOOD

Since "76"

269 Main Street

Corner Main and Alisal Streets

Salinas, California

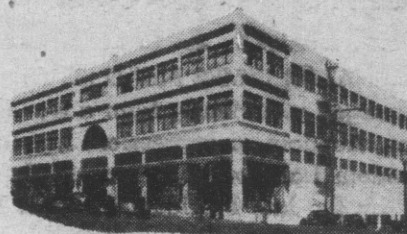
Phone 5737

Tap Room

Host to Salinas Visitors for Over 73 Years

Holiday Greetings to Labor

46 Depts



4 Floors

**HOLMAN'S
DEPARTMENT STORE**

PACIFIC GROVE, CALIFORNIA

HOLIDAY GREETINGS
FROM**Economy Drug Co.
CUT RATE DRUGS**

2 Convenient Stores

238 MAIN ST.
Phone 5363409 MAIN ST.
Phone 3242

SALINAS

Holiday Greetings to Labor

from

THE WORK LUMBER COMPANY

T. A. Work, Jr. and Stuart A. Work, Proprietors

Builders' Supplies and Mill WorkDavid and Lighthouse Avenues Monterey, Cal.
Phone 3171-2

Happy Holiday Season

Complete Outfitters**A and Z Army & Navy Store**

198 Calle Principal

Phone 3708

Monterey, California

Holiday Greetings from

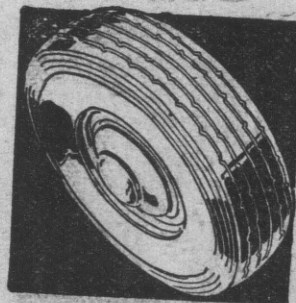
UNION SUPPLY CO.Dealers in Fir, Spruce, Redwood, Cedar, Oak
Sugar Pine Lumber

Mill Work and Building Material

Telephone 5149 — P. O. Box 1150

686 Lighthouse Avenue

Monterey, Calif.

**Now!****BETTER
RUBBER
in your
RECAPS**

You can now get better quality rubber camelback in your recapped tires! That means that in addition to expert workmanship and best factory-type equipment, we can now supply best available Seiberling materials for your recaps! Not rationed!

We Proudly Sell RETREADING and RECAPPING
SEIBERLING DEANNE TIRE SERVICE
QUALITY TIRES
Monterey and E Gabilan Phone 5485



CHRISTMAS IS THE TIME

for friendliness, for the
open house and the
open heart

It is the time, too, for
us to greet our friends,
to thank them for their
consideration of us,
and to wish them all a
very Happy Christmas.

Training Administration Helps Vets 'Over Hump' In Securing Employment

In 1944, Congress anticipated the upsets and confusion which would come when war plants closed and workers were caught in the middle of reconversion shifts, so the Retraining and Re-employment Administration of the U. S. Department of Labor was created and charged with the responsibility for cushioning some of the shock.

RRA was told to supervise and coordinate all government programs at the national level—ex-

of the some 2700 Centers functioning today.

MERGING THE AGENCIES

Of interest to labor has been RRA's work in bringing together Federal Government agencies concerned with such programs as on-the-job training, migrant labor, and employment of the handicapped, and the sponsoring of action to bring about a more efficient and expeditious handling of those programs.

RRA prepared uniform criteria and standards to guide the states in carrying out their part of the On-the-Job Training Program. This action brought from Presidents William Green and Philip Murray, respectively, expressions of commendation and approval.

In efforts to solve some of the problems of migrant labor, such as housing, transportation, education, health and welfare services, recruitment, child labor and employment standards, RRA has set up a committee to develop information as the basis for administrative action for establishing standards and the recommending of Federal and state legislation designed to improve these conditions.

JOB DIFFICULTIES

Faced with the fact that four out of every five disabled applicants for jobs have been unable to find work, RRA established a special inter-agency committee among Federal agencies directly concerned with that program to devise all possible means of assisting the disabled to find gainful employment.

During the fiscal year just ended, RRA expanded its field operations by placing representatives in 13 regions, charged with the task of creating closer working relationships with Federal and state agencies at state and regional levels on all matters pertaining to retraining, re-employment, vocational education and vocational rehabilitation.

Democracy isn't something to try out but something to live out.

Hodening Horse Of British Isles

Strange miracle plays were always intrinsic parts of the holiday season in the British Isles and in many such traditional performances, one of the characters rode a grotesque hobby horse. Gradually, the horse assumed the characteristics of a star performer and in time, stepping out of the play altogether, began going from house to house—expecting hospitality, after frightening families half out of their wits.

Of course, the Hodening Horse was no ordinary horse; two boys, covered with sheets and a horse blanket, usually supplied his vitality; his wooden head was hideously carved with gouged eyes, hobnail teeth, etc. The boys manipulated strings to make the teeth clank, etc., and sometimes placed a lighted candle in the hollow of the head to make the mouth seem to belch forth flames.

In Wales, it was customary for the Hodening Horse to recite long extemporaneous verses: If the Horse outwitted his host, he was invited in for cakes and cider. A less witty procedure was followed in some rural communities and along lonely roads: wealthy citizens and travelers were attacked by unknown Hodening Horses who demanded "fines" from their victims.

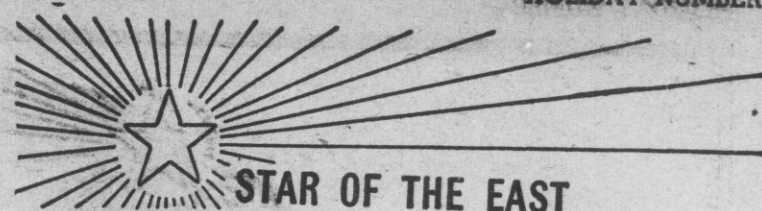
Open Air "Festas" Vs. Santa Claus

Santa Claus has firmly entrenched himself in the hearts of Brazilian youngsters, although his traditional chimney had to be abandoned—very few homes being equipped with such things, and it never occurs to the small fry that it might be fun to spy on Santa; the children beg to stay up, of course, hoping to participate in the grown-up festivities and perhaps accompany their parents to midnight mass.

Since it really is June in January south of the equator, Christmas in Brazil is a midsummer festival. Midnight mass on Christmas Eve is celebrated with greater or lesser pomp throughout the land, preceded by dancing "festas" and gala late suppers.

The right to the pursuit of happiness includes the right to a pair of shoes to pursue it in. The right to life includes the right to 2,000 calories a day. A hungry man kept to his bed because of malnutrition has been deprived of his liberty without due process of law.

—SAMUEL GRAFTON



STAR OF THE EAST

Star of the East, that long ago
Brought wise men on their way
Where, angels singing to and fro,
The Child of Bethlehem lay—
Above the Syrian hill afar
Thou shinest out tonight, O Star!

Star of the East, the night were drear,
But for the tender grace
That with thy glory comes to cheer
Earth's loneliest, darkest place;
For by that charity we see
Where there is hope for all—and me.

Star of the East, show us the way
In wisdom undefiled
To seek that manger out and lay
Our gifts before the Child—
To bring our hearts and offer them
Unto our King in Bethlehem!

Eugene Field

Bonchevalier and Tree of Humanity

The tale of Bonchevalier and the tree of humanity, told with minor variations throughout France and Germany, is one of the most charming of all the Christmas tree legends.

Bonchevalier was traveling through a dense forest once upon a Christmas Eve. In the distance one tall evergreen stood apart from all the others; it seemed aglow with lights and, from afar, a star appeared to rest among its topmost branches.

As he drew nearer, Bonchevalier saw that the tree was covered with candles—some standing upright and others inverted. The star at the top seemed to be the vision of a child whose beautiful head was surrounded by a pale amber halo.

Word spread through the village that Bonchevalier had seen a vision,

dreamed a dream, or perhaps experienced a phenomenon. The knight himself admitted that the whole thing seemed incredible; if it was a vision, he could not interpret it; but he was absolutely certain he had seen it and his story was always the same.

Learned citizens of the community questioned him and shook their heads—so did everyone else, except his mother.

The tree of humanity had been revealed to her son, she said proudly, and all the world would be blessed by his vision.

Indeed, Bonchevalier's vision symbolized the tree of humanity; the candles represented persons, the good ones standing upright; the bad ones inverted; and the child at the top was the Infant Jesus who watches over all the world of humanity.



Major General Graves B. Erskine
U. S. M. C.

cept those of the Veterans Administration—relating to retraining, re-employment, vocational education and vocational rehabilitation, to eliminate overlapping functions in those fields, and to coordinate such activities with those of existing state agencies concerned with like functions.

Major General Graves B. Erskine, USMC, leader of the Third Division on Iwo Jima and Marine chief of staff in the memorable Fifth Amphibious Corps campaigns at Tarawa, Kwajalein, Saipan and Tinian, was flown to Washington from Guam late in 1945 to head RRA.

ADVISORY CENTERS

One of the first steps taken by Erskine was to sponsor the creation, maintenance and operation of adequate Community Advisory Centers for dispensing needed information on schooling, work, on-the-job opportunities and other problems to returning veterans and displaced workers.

In this task, General Erskine has the cooperation of organized labor, and both major labor groups maintain representatives in a number



THE QUEST OF HAPPINESS

has ever been the ultimate goal of human beings. Some find happiness in one way; some in another; and many never find it at all. Whatever road you may have been taking in your pursuit of happiness, may your fondest hopes be realized during this Christmas season of 1945.

One other thought: we want everyone of you to know that we deeply appreciate everything you have done for us during the past year.



BANG! BANG! You owe me 2000 bucks!
W.W.

Cough up, Pop, or he'll let you have it!

You've always wanted him to go to college, isn't that so?

And you know how much college costs: About \$1000 a year . . . and that's just average. (At some colleges, it's considerably higher.)

Well, if he's the age of this youngster, he's half-way to college now. That means you should have two years' college expenses saved up for him already.

Have you that much already set aside . . . just for that purpose?

A good month to start catching up, Pop!

If you haven't, here's a sensible way to catch up a bit:

Go to your paymaster or office cashier today and say, "I want to buy an *extra* U. S. Savings Bond." Or . . . get one at your post office or bank.

Get the 4th year of college free, Pop!

Remember, U. S. Savings Bonds are more than just the safest investment in the world.

They enable you to save for 3 years of education for your child and get the 4th year free!

Because for every \$3 you put in, you get back \$4 when your Bonds mature.

You don't want your child to miss out on the advantages of a college education.

Take one more step to make sure he doesn't. Get an *extra* U. S. Savings Bond now.

BUY YOUR EXTRA BOND NOW!



W. & S. PACKING CO.

**Growers, Packers and Shippers of Finest
 CALIFORNIA VEGETABLES**

Abbott Street near Griffin

Salinas, California